At Madison Square Boys & Girls Club, we believe that every child has the right to succeed. We believe in giving our kids a chance to experience new things, and we believe in opening their eyes to opportunities beyond their wildest dreams. We believe in building hope.

Every child that walks through our Clubhouse doors has the chance for a great future. Our programs arm our kids with the necessary tools and experiences they need to succeed. Our staff are dedicated individuals who refuse to give up on any child, and work each day to encourage, inspire, and embolden our members.

In the following pages, you will read about Rayshawn, a Clubhouse graduate who is now in his sophomore year of college thanks to our College Success Initiative. You will read about members building confidence because of a dance program, members giving back to their communities through volunteerism and fundraising, and you will also read about our amazing partners who make it all possible.

Thank you so much for your continued support. Our work would not be conceivable without supporters like you. Please visit our website to learn more about us.

Warmest Regards,

Joseph Patuleia
Yahoo!

Yahoo! and Silicon Valley Community Foundation have supported Madison’s Project Graduate program for over two years. Because of their support, Madison has been able to enhance our Project Graduate Program. This program ensures our members stay on track to graduate from high school.

It is the top priority for Madison to ensure that our youth are afforded every opportunity to succeed and have access to high quality, outcome-driven programming that sets them on a positive path toward success. For participants, Project Graduate helps them set long-term educational goals and provides the benchmarks and extra support needed to reach those goals. Many of their peers are not on track for a successful college career, so keeping them focused is crucial. Support from Yahoo! and the Silicon Valley Community Foundation help us do great work every day.

We also feel lucky that our partnership with Yahoo! exceeds beyond the grant, and are proud to have regularly welcomed Yahoo! employees as volunteers at our Clubhouses to assist with homework help, sit on career panels, and serve as mentors for a day. The extra attention our members receive from Yahoo! volunteers is priceless, and we are so thankful for their support and dedication to Madison’s kids. Our partnership with Yahoo! is truly a win-win!
Thank you to our corporate partners at Yahoo!, Silicon Valley Community Foundation, and Heinemann Foundation for their ongoing support of our Project Graduate Program and College Success Initiative.

Research indicates that students from disadvantaged socioeconomic backgrounds are significantly less likely than students from other backgrounds to complete college, regardless of their ability. Current persistence rates for minority students is currently 42%. With support from the Heinemann Foundation, Madison launched the College Success Initiative to support and track the progress of Club members in college, many of whom are first-generation college students. This is an extension of our Project Graduate Program, which had culminated with members selecting applying to and being accepted into college. Rayshawn R., a member of our Joel E. Smilow Clubhouse, is just one example of the impact of the College Success Initiative.

Throughout high school, Rayshawn was forced to start providing for himself due to circumstances that were out of his control. Rayshawn found himself alone after his parents were no longer in the picture. During this time, Rayshawn’s closest friend’s family took him in and gave him a home because they understood his dire personal and financial situation. When it came time for Rayshawn to apply to college, the biggest struggle he faced was providing his parents’ proof of income. Rayshawn was never legally adopted by his friend’s parents, and since he did not know where his parents were, he could not provide proof of income. With the help of the College Success Coordinator at his Clubhouse, Rayshawn learned that with the proper paperwork, he could become an independent student, and be eligible for full financial aid and other resources that colleges and universities provide. After proper filing of documentation and written letters from staff at the Joel E. Smilow Clubhouse, not only was Rayshawn able to apply for full financial aid for college, but he was also accepted into the Education Opportunity Program at his school. That program provided him with the financial and academic assistance he needed to get ahead in life. Rayshawn currently attends SUNY Geneseo and recently completed his freshman year of college with a 3.5 GPA.

Rayshawn would not be where he is today without the support of the Clubhouse. For years, Madison has been graduating members from our Clubhouses and sending them off to college. Over the past two years, we have expanded our focus to ensure that our alumni not only apply and are accepted to institutions of higher learning, but that they have the mentorship, guidance, and resources they need to complete their education. An astounding 89% of low-income, first generation college students do not complete their college education. Madison is working to fill the gap so that teens like Rayshawn have bright futures.
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Members at our Joel E. Smilow Clubhouse have been taking the stage and learning new dance styles and techniques. The newly expanded dance program has helped build confidence within each member – giving them the strength to perform for their peers!

Dance classes are a great way for our members to not only improve their self-esteem, but also to become active and improve social and communication skills.

Thank you to Disney, Heisman Trophy Trust, and HSBC for their ongoing support of our Healthy Lifestyles programs.

88% of our members engaged in healthy relationships with peers

85% of our members increased their knowledge of health, nutrition, and fitness through our programs

87% of our members developed conflict resolution skills because of our Clubhouse programs

92% of our teens reported no involvement with the juvenile justice system last year

Our Keystone and Torch Club members take pride in giving back to their communities. In recent weeks, our Columbus Clubhouse Keystone and Torch Club members participated in a Breast Cancer Walk at Orchard Beach where they walked five miles to raise awareness on this critical issue. Members also hosted a canned food drive at their Clubhouse and donated the non-perishable items to their local food pantry.

These service activities encourage members to become active citizens and above all, they give our young people a chance to contribute something of value to others.
A supportive relationship with caring adults is one of the key elements in positive youth development. Volunteers help our members learn about different careers, cultures, and other fun games! A single volunteer can help a member discover their strengths and help them realize that there are adults who care about them.

Over the summer, we were thrilled to welcome more than 300 volunteers from Deloitte, Goldman Sachs, Nestle, PwC, and, SocialCode, who helped beautify our Clubhouses and spent over 90 hours with our youth as inspiring mentors for a day.

Volunteers from Goldman Sachs share their thoughts on their Clubhouse Experience:

- “It’s a great opportunity to meet children in the community, reach out and talk to them about life goals, and most importantly, just have fun with a great group of young people!”

- “The Club is fun, energetic, and motivating. I thoroughly enjoyed watching the kids stay active, having fun, and learning at the same time. It’s a wonderful environment.”

- “It opens your eyes to all the different parts of our community, and reminds you of how you can impact in the simplest of efforts.”

- “Often the people and places who need the most help are the least able to pay for it. It also keeps you grounded and makes sure you don’t only consider your perspective.”
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Celebrating Success at our Youth of the Year Dinner!

Our 4th Annual Youth of the Year Dinner was held on April 27th at Pier Sixty at Chelsea Piers. Our four Youth of the Year, chosen for their demonstrated character and leadership skills, inspired more than 600 of New York City’s business leaders with their personal stories of overcoming adversity. Guest Speaker Carrie Schwab spoke about her lifetime commitment to Boys & Girls Clubs, not only personally, but through the Charles Schwab Foundation. NY1 Anchor Cheryl Wills served as Master of Ceremonies and shared her own experiences of rising up. Guests also heard from our Champion of Youth Honorees Peter Serpico, Principal and CEO of Omnibuild Construction and Frank Fortino, President of Metropolis Group, Inc.

Thank you to all of our sponsors who made the night possible, especially Superhero sponsor Charles Schwab.

Please join us for next year’s event on April 26, 2017!

Shopping for a Cause at Purses & Pursenalities

Our 11th Annual Purses & Pursenalities Luncheon was held on May 24th at the fabulous Metropolitan Club. Over 300 guests celebrated Madison and heard from honorees Dee Ocleppo Hilfiger, Founder & Creative Director of Dee Ocleppo Handbags, Ty Hunter, Celebrity Stylist & Fashion Director, and Alison Brettschneider of 25 Park. In addition, we were thrilled to welcome back Special Correspondent to Vanity Fair Amy Fine Collins as the Master of Ceremonies. Even more so, guests heard from Madison alumna Janae Henderson, who shared her story of struggle to success with the crowd.

Janae spoke of how her experience at Madison gave her the support she needed to succeed and thrive. Janae is just one example of the impact of Madison’s programs.

Please join us for next year’s event in May of 2017!

A Night Out at Yankee Stadium

A huge thank you to the New York Yankees for their generous hospitality on June 27th when they hosted Madison friends and over 200 of our young members at the Stadium to watch the Yankees take on the Texas Rangers.

Bronx Grand Gala

We were proud to honor Lenny Caro, Chief Community Relations Officer of Mercy College and former President of the Bronx Chamber, Sandra Erickson of Sandra Erickson Real Estate, and Ralph Porter, former President of MBD Community Housing Corp, and also former Unit Director of the Joel E. Smilow Clubhouse at the Sky’s the Limit Gala hosted by our Bronx Board of Managers on June 2nd. This year’s event was even more special because Bronx Borough President and Madison alumnus Ruben Diaz, Jr. received the Annual Alumni Award.

Fore the Kids Golf Tournament

Nearly 100 golfers participated in our 22nd Annual Fore the Kids Golf Tournament at the exclusive Sleepy Hollow Country Club. Golfers enjoyed a beautiful day on the course and helped Madison raise funds that benefit our youth empowerment programs.

Thank you to our sponsors: Discovery Communications and Prudential.
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.

Join the Madison Council!
The Madison Council is a diverse group of dedicated professionals in their twenties and thirties committed to advancing the mission of Madison Square Boys & Girls Club. These leaders volunteer their time, talents, and energy to positively impact the lives of our members! Through networking and volunteer events, the Madison Council supports the organization by raising awareness and serving as Madison ambassadors while fundraising for the array of programs that we offer every day at our Clubhouses.

Contact Nora Hudec at nhudec@madisonsquare.org or 212.760.9600 ext. 0208 to learn more about how you can get involved!