MEET OUR 2016 YOUTH OF THE YEAR!
Madison Square Boys & Girls Club has always been personal. Tens of thousands of people each have an individual story about Madison’s positive impact on their lives. Clubhouse members, families, friends, supporters, partners, and staff: all are dedicated to Madison for different reasons. Now, in our 132nd year of saving and enhancing the lives of New York City kids who need us most, we have found a new way to make giving personal for each of those people.

Our recently launched #MyMadison campaign allows you to fundraise for Madison through your own special occasions, accomplishments, and celebrations.

It is a perfect way for everyone in your life to get involved: your family, co-workers, neighbors, and friends through Bar and Bat Mitzvahs, bake sales, graduations, birthdays – the list is endless. I encourage you to take a look at our website to get some ideas on how you might celebrate your own commitment to Madison and encourage others to consider doing so as well.

With #MyMadison, your support provides a foundation that allows thousands of children to grow and thrive. At our Clubhouses in Brooklyn and the Bronx, young people build trusting relationships with adults and peers, get academic guidance and emotional support, cultivate their interests, and build a solid support system. Make it personal. Accept the challenge. Change a life.

As always, I thank you on behalf of the 5,000 children who call Madison home. Because of friends and supporters like you, we are able to celebrate our youth and highlight their tremendous accomplishments and dedication to their Clubhouses and communities in the pages ahead.

Warmest Regards,

Joseph Patuleia

Since 1884, Madison has been saving and enhancing the lives of youth by providing after-school and summer programs for children in New York City’s most disadvantaged communities. Programs are engineered to empower each member to achieve three priority outcomes: Academic Success, Good Character & Citizenship, and the adoption of a Healthy Lifestyle. Every day, Madison provides thousands of children with a safe and positive environment, one where fun is encouraged and positive role models are plentiful. A founding member of Boys & Girls Clubs of America, Madison currently serves more than 5,000 youth, ages 6 to 18, at four Clubhouses in Brooklyn and the Bronx. www.madisonsquare.org

Administrative Offices
733 Third Avenue, Floor 2
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Executive Director: Joseph Patuleia
Co-Chairmen of the Board:
Victor F. Ganzi & Michael S. Geltzeiler
President: Barry Bregman

Contact Madison Square Boys & Girls Club Director of Marketing and Communications, Christa McCarthy-Miller, with any questions or comments at cmccarthy-miller@madisonsquare.org or 212.760.9600 ext. 0211
JOIN US FOR OUR 4TH ANNUAL YOUTH OF THE YEAR DINNER

Pier Sixty at Chelsea Piers
Wednesday, April 27, 2016, 6:00 pm

CHAMPION OF YOUTH HONOREES:
Frank Fortino, President and CEO of Metropolis Group, Inc.
Peter Serpico, Principal, CEO of Omnibuild

Please visit www.madisonsquare.org/yoy to purchase tickets today

The Youth of the Year program celebrates the remarkable lives of our members who have distinguished themselves by rising above challenging circumstances. Each is chosen based on moral character, community involvement, and academic achievements.

Daquan Saxon
Columbus Clubhouse
Member: 7 years
School: West Bronx Academy for the Future
Age: 17
Future plans: Forensic Scientist

“When I started at the Club, I was at a place in my life where I did not know how to deal with a lot of the anger I carried around with me, especially about school. But the staff empowered me to positively channel my feelings and, with their help, I not only got stronger academically, but I became stronger as a person and a leader.”

Maylyn Rosario
Joel E. Smilow Clubhouse
Member: 12 years
School: East Bronx Academy for the Future
Age: 18
Future plans: Business Lawyer

“The Club has always been a home away from home for me. Through my experiences at the Club, I’ve learned the true measure of my own strength. I now know that there is absolutely nothing that can hold me back from reaching success in life.”

Chassidy David
Thomas S. Murphy Clubhouse
Member: 3 years
School: Talent Unlimited High School
Age: 17
Future plans: Filmmaker

“My experience at Madison has been nothing short of a blessing. I have grown so much because of the countless opportunities and programs that were open to me. To be a member of the Club is truly an opportunity to be a part of greatness.”

Kayla Williams
Navy Yard Clubhouse
Member: 2 years
School: Urban Assembly School of Music & Arts
Age: 16
Future plans: Police Officer

“The Club is a safe space where I can come to learn and have fun while being surrounded by amazing mentors and best friends. At my Club, I matter. At my Club, I am home.”
SPOTLIGHT ON:
Chanel W., 17 years old & Clubhouse member for six years

Why do you come to the Club?
“The staff here pushes you to be the best you can be no matter what. It’s a place where there are positive influences and people who always want to see you succeed not only academically, but as a person, too.”

What is your favorite thing about the Club?
“Honestly?! The homework help! The staff has not only helped me with my homework, but made sure that I understood the entire concept of the subject I was studying. What I do at the Club allows me to succeed every day in school.”

How has being a member of the Club helped you?
“I’m on track to graduate from high school on time! As a first generation college student, there is no way that I would have known about all of the colleges outside of the city if it weren’t for all the college trips we took and research we did with the Project Graduate Program. It has helped me to navigate the entire college application process which, let me tell you, is not easy!”

If you could tell people about the Club, what would you tell them?
“The staff here helped me to find my path and discover my potential. I just love it here!”

Thanks to our corporate partners at Con Edison, Santander, People’s United Community Foundation, and Yahoo! for their ongoing support of our Academic Success programs.
GOOD CHARACTER & CITIZENSHIP

We empower our members to become responsible and caring citizens of the world through programs and various opportunities that develop leadership and decision-making skills.

SPOTLIGHT ON:
Jacob C., 7 years old & Clubhouse member for one year

Why do you come to the Club?
“All seven of my brothers and sisters come here, so of course I come here too. I learn so much here about being a good friend and how to be a good person outside of the Clubhouse and they help me with school. The other day I learned all about the rainforest in school and when I needed to find out what kind of animals live there, the staff helped me research it. Did you know that there is a bird with a funny beak called the toucan?!”

What is your favorite thing about the Club?
“I love to help with lunch and snack time because I like to talk to everyone and it makes me feel good to know that I am giving back to my Club.”

Why do you think it’s important to help people?
“Well, I really think it’s important for everyone to help out. I want to help people out when I get older, so I’m sort of practicing now at the Club.”

How has being a member of the Club helped you?
“I know that I have to help out at home and in school, too. The Club taught me that you have to be nice and work together so that we can all get along and make this world better.”

If you could tell people about the Club, what would you tell them?
“I don’t really know anyone who doesn’t know about the Club. Why wouldn’t people know about it?!”

HEALTHY LIFESTYLES

In an effort to address the alarming rate of obesity in children, our goal is for all members to adopt a healthy diet, practice positive lifestyles choices, and make a lifelong commitment to fitness.

SPOTLIGHT ON:
Perla F., 14 years old & Clubhouse member for eight years

Why do you come to the Club?
“Everyone here is so nice and they teach you so many important things as you grow up.”

What does living a Healthy Lifestyle mean to you? Why is it important?
“It means taking care of yourself physically and mentally by eating right, going to bed early, saying no to drugs, and being as active as you can.”

How has being a member of the Club helped you?
“I used to be so shy. But once I joined the dance team here at the Club, I gained so much confidence and self-esteem. I honestly just stopped being shy and started to interact with other people with confidence. I eat food that is good for my body and I feel good about how I take care of myself every day.”

If you could tell people about the Club, what would you tell them?
“I always tell my friends that they should join because they wouldn’t believe all the amazing opportunities you have by being a member here. I have learned and grown so much, and have gotten to do things with the dance team that I never would have imagined! I know my body is healthier because of my time at the Club.”

Thanks to our corporate partners at Disney and the New York Yankees Foundation for their support of our Healthy Lifestyles programs.
On Friday, December 4, 2015, more than 450 friends of Madison gathered at Cipriani 42nd Street to celebrate another year of empowering more than 5,000 children from New York City’s most underserved neighborhoods. The evening raised more than $1 million to support our youth development programs. The Ball, emceed by Walida Ali and Reggie Williams, two of our 2015 Youth of the Year, showcased a variety of talents from our Clubhouse members including a choir and dance performance. A special thank you to all who sponsored and attended!

Don’t miss our 50th Annual Christmas Tree Ball on December 2, 2016!

SAVE THE DATES IN 2016!

There’s something for everyone here at Madison!

Purses & Pursenalities Luncheon: May 24, 2016
Bronx Grand Gala: June 2, 2016
Golf Tournament: August 8, 2016
Christmas Tree Ball: December 2, 2016
A Night at Yankees Stadium: TBA
Brooklyn Great Futures Dinner: TBA
At Madison we recognize the importance of engaging the next generation of supporters and volunteers who will work to support our mission of saving and enhancing lives in various ways. Madison Council members, a dedicated group of professionals under 40, lend their time, talent, and energy to positively impact the lives of our 5,000 members through:

- Raising awareness of our mission and serving as Madison Ambassadors
- Organizing and attending fundraisers and networking events
- Engaging in volunteer activities at the Clubhouses

To learn more about Planned Giving or joining the Madison Council, please contact Megan Olson, our Director of Individual Giving, at molson@madisonsquare.org or 212.760.9600.

CREATE YOUR LEGACY THROUGH A PLANNED GIFT:

Planned giving allows you to create a lasting legacy at Madison that ensures our children’s success for decades to come. Ways to make a planned gift include:

1. A gift in your will or living trust
2. Life insurance (a gift of a new or existing policy)
3. A gift of retirement benefits
4. A gift of financial accounts
733 Third Avenue, Floor 2, New York, New York 10017
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.

THANK YOU TO OUR 2016 YOUTH OF THE YEAR SPONSORS

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OWN YOUR TOMORROW

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