MEET OUR 2015 YOUTH OF THE YEAR!
Every day across New York City, thousands of children walk through a Madison Clubhouse door. But it’s not just any doorway. It’s a doorway to success, to a second home, to a place where opportunity is plenty and expectations are high.

This past winter has been difficult, with relentless cold and winter weather bearing down on the northeast, and the whole country. We went on with life and work in the cold and snow and, for the most part, made it through unscathed. But that resiliency and determination to keep going in the face of adversity is something that our members must practice every day of the year, rain or shine. In some of the most underserved communities in New York City, our Clubhouses are a refuge from the storm, from the constant howling of the wind and downpour of the rain.

The kind of impact we have every single day at our Clubhouses gives kids hope. And kids who have hope don’t give up. Their confidence and determination in the face of adversity is something to be celebrated, and their commitment to their Clubhouses, communities, and Madison inspires us every day.

At our Clubhouses in Brooklyn and the Bronx, young people build trusting relationships with adults and peers, get academic guidance and emotional support, cultivate their interests, and build a solid support system. When you support Madison, you provide a foundation that allows thousands of children to grow and thrive.

In the pages ahead, you’ll see how your support provides programs and services that change our members’ lives. I thank you so much for your continued support and urge you to sign up for our e-newsletter and visit our website to find out more about the many exciting activities happening every day at Madison when our children walk through our Clubhouse doors.

Warmest Regards,

Joseph Patuleia
Meet Our 2015 Youth of the Year

Walida Ali
Navy Yard Clubhouse
Member for 11 years
16 years old, High School Junior
Future Plans: Medicine

“Madison has helped to shape me into the young woman I am today. I am now poised and ready to take my position as a leader in the community.”

Isaiah Royer
Joel E. Smilow Clubhouse
Member for three years
17 years old, High School Senior
Future Plans: Business Management

“When I think about the Club, I think of home. Since becoming a member, I have met friends who have become family, and am constantly surrounded by staff members who truly care about me.”

Qiaun Francis
Thomas S. Murphy Clubhouse
Member for three years
18 years old, College Freshman
Future Plans: Neurosurgeon

“The Club has become my launching pad for success. It is an incredible place that has provided me with countless opportunities.”

Tameicka Williams
Columbus Clubhouse
Member for 10 years
18 years old, High School Senior
Future Plans: Culinary Entrepreneur

“The Club is not only the reason I want to go to college, but the reason that I will be attending this fall. Because of the Club, I am confident that I will succeed.”

The Youth of the Year program celebrates the remarkable lives of Madison Square Boys & Girls Club members who have distinguished themselves by rising above challenging circumstances. Finalists are chosen from our four Clubhouses based on moral character, community involvement, academic achievements, and obstacles that they have overcome.

Join Us for Our 3rd Annual Youth of the Year Dinner
Champion of Youth Honoree: Ronald Parker, President & CEO of The Executive Leadership Council (ELC)
Special Guest Speaker: Robin Roberts, co-anchor of ABC’s “Good Morning America”
Master of Ceremonies: Poppy Harlow, CNN Anchor & Correspondent

Pier Sixty at Chelsea Piers
Wednesday, May 27, 2015 | 6:00 pm
Please visit www.madisonsquare.org/yoy to purchase tickets today!
SPOTLIGHT ON: John Johnson, Thomas S. Murphy Clubhouse’s Director of the Future

John Johnson joined Madison in 2013 after a robust career in education, politics, and non-profit management that included working as Jesse Jackson’s advance person and serving as Activities Coordinator for the prestigious Morehouse College.

<< As Director of the Future, the main part of my job is to execute the Project Graduate program, where I work with teenage members to successfully navigate their way through high school and the college application process. I see my job as helping our kids figure out what they each need to do academically to get to where they want to go. The majority of the kids we work with will be the first in their family to go to college, which is a very daunting idea! So we help them to navigate that process, and hopefully make it seem more attainable. When I can take our kids to a college and have a walk around, sit in on classes, and meet other students, that is when it really hits home for them.

What I try to do is change the language, so it’s not, “Are you going to college?” but “Where are you going to college?” I believe that our members need strong black men in their lives who will not only show up for them, but support them in their efforts. I work every day to be a positive role model, someone they can look to for guidance and support. >>

Thanks to our corporate partners at American Express, ICE/NYSE Foundation, People’s United Community Foundation, PwC, Santander Bank, The Vivendi Create Joy Fund, and Yahoo!, for their ongoing support of our Academic Success programs.

We believe that education is critical to breaking the cycle of poverty, and all our educational initiatives reflect our vision that every Club member is promoted on time to the next grade level, graduates from high school, and is fully prepared to achieve real world success.
In an effort to stem increasing rates of childhood obesity, our goal is for all members to adopt a healthy diet, practice positive lifestyles choices, and make a lifelong commitment to fitness.

**SPOTLIGHT ON:**
**Marcus Rodgers, Columbus Clubhouse’s Sports & Fitness Director**

Marcus Rodgers joined Madison in 2011, after graduating from Dominican College with a business degree and a brief time in the music promotion industry. He initially had some hesitations about his ability to relate to kids, but four years later, Marcus is a trusted mentor and confidant, a true example of character and healthy living for our kids to look up to every day.

"My goal is to introduce our kids to different sports and activities, and to make being healthy fun. But my job is so much more than sports and fitness. I want our kids to respect themselves, their bodies, and those around them.

In the gymnasium is some of the best time to engage with our kids in a more informal setting. During relay races or free time play I get to ask about life and school and friends, and show them a strong male figure that validates their feelings and encourages them to make healthy choices.

Our kids really need the Club, as they wouldn’t have anywhere else to go. I see my job as a mentor to ride the wave with them through the various obstacles they face. I truly believe that Madison is a vehicle to help them get to where they need to be as productive, healthy, and successful individuals."

Thanks to our corporate partners at Aetna, Disney, the New York Giants, and the New York Yankees Foundation for their support of our Healthy Lifestyles programs.

**GOOD CHARACTER & CITIZENSHIP**

We empower our members to become responsible and caring citizens of the world through volunteer and service projects. They engage in leadership opportunities that inspire strong character development and instill a sense of personal and community responsibility while helping build effective, positive strategies for responding to conflict.

**SPOTLIGHT ON:**
**Lakiya Byers, Joel E. Smilow Clubhouse’s Director of Leadership Development**

Lakiya Byers always knew she wanted to work with inner-city youth. Her challenging childhood in Harlem equipped her with a level of empathy and understanding for the obstacles our members face today. Lakiya’s teachers inspired her to harness her potential and give back to the community. Lakiya graduated from Columbia University and joined the youth-development non-profit world, coming to Madison full-time in 2014.

"Our youth can go further than they think they can. They can go further than their neighborhood. I want them to work toward something, because there is always progress in our world to be made. There will always be communities to better and environments to improve.

I tell my kids every day that they must be the change they wish to see in the world. In our neighborhoods, they don’t always have the opportunity to see successful adults. I want to empower them to not follow the crowd. I want to develop leaders who make their own way in this world and leave it better than they found it. I want to empower them to not wait for someone else to make things better."
More than 400 friends of Madison gathered at Cipriani 42nd Street to celebrate another year of saving and enhancing the lives of our 5,000 members, and raised more than $1 million to support our youth development programs. The evening showcased a variety of performances by our Clubhouse members, and featured two of our 2014 Youth of the Year, Luz Maria Negron and Joshua Lebrun, as the Masters of Ceremonies. A special thanks to all who attended! We hope you will join us for our 49th annual Christmas Tree Ball on December 4, 2015!

SAVE THE DATES IN 2015!
There's something for everyone here at Madison!

- Brooklyn Great Futures Dinner: May 7TH
- Youth of the Year Dinner: May 27TH
- Bronx Grand Gala: June 11TH
- A Night at Yankee Stadium: June 22ND
- Golf Tournament: August 10TH

For more information, or to purchase tickets to any of these events, please call our Director of Special Events, Elizabeth Johnson, at 212.760.0074.
MADISON MENTOR CIRCLE
We recognize loyal individuals who support us with a fully tax-deductible gift of $1,000 or more to our annual fund.
Members receive:
• Special listing in the Annual Report
• Invitations to exclusive events
• Personalized tours of our Clubhouses
• A liaison within the administrative office to contact with any questions

MADISON COUNCIL
Join a diverse group of dedicated professionals in their twenties and thirties who are committed to advancing our mission. These leaders volunteer their time, talents, and energy and support us by:
• Serving as a Madison ambassador to spread the word about our work
• Organizing and attending fundraisers
• Engaging in volunteer activities at Clubhouses

CREATE YOUR LEGACY
Planned giving allows you to create a lasting legacy at Madison that ensures our children’s success for decades to come.
Ways to make a planned gift include:
• A gift in your will or living trust
• Life insurance (a gift of a new or existing policy)
• A gift of retirement benefits
• A gift of financial accounts

MILES FOR MADISON
Calling all endurance athletes!
Through triathlons, bikeathons, walkathons, or marathons, Madison will support the athletes who want to challenge themselves to not only train, but also fundraise for our life-changing work. This year, Madison supporters will be running in the 2015 TCS New York City Marathon with the Miles for Madison team to raise funds to support our young people.

For information on getting involved with Madison, please call Megan Olson, our Director of Individual Giving, at 212.760.9600-ext. 0215
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.

THANK YOU TO OUR 2015 YOUTH OF THE YEAR SPONSORS

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