MEET OUR 2014 YOUTH OF THE YEAR!

SPRING 2014
It’s an exciting year for us here at Madison; this year marks our 130th year of saving and enhancing lives of kids in New York City! We have impacted hundreds of thousands of children since we began as a founding member of Boys & Girls Club of America in 1884. Throughout the years, we have been a positive place for kids, a place where kids can be kids, and a place where great futures start.

Our vision is to provide a Club experience that delivers evidence-based programs and assures that success is within reach of every young person who walks through our doors, with all members on-track to graduate from high school with a plan for the future. We do this through:

• **A Safe, Positive Environment** where youth are provided a stable setting that allows our members to feel both physically and emotionally safe.

• A place where having **Fun** is not only important, but emphasized. Club members develop a strong sense of belonging through the connections established with both their peers and the staff.

• A place where youth can develop **Supportive Relationships** with other members and adult staff so that every child feels connected to and cared for by at least one person.

• A place where **Opportunities** are abundant and **Expectations** are high.

• A place where youth’s self-worth and accomplishments receive **Recognition** and positive reinforcement.

In the pages ahead you will read about the positive impact we are having on the more than 5,000 at-risk youth we serve. You can rest assured that we will continue to steward your financial gifts directly toward impacting children.

I thank you so much for your continued support and urge you to sign up for our e-newsletter and visit our website to find out about upcoming events.

Warmest Regards,

Joseph Patuleia
MADISON THROUGH THE YEARS

1884 - Madison helps establish Boys Club of Queens
1884 - Madison opens its first Clubhouse on 29th Street
1939 - Madison re-opens the doors of the Flatbush Boys Club in Brooklyn (now the Thomas S. Murphy Clubhouse)
1954 - Madison purchases Camp Madison in Upstate New York
1958 - Madison acquires the Navy Yard Boys Club in Brooklyn
1964 - Madison opens Clubhouse in Carey Gardens in collaboration with the New York City Housing Authority
1967 - The Hoe Avenue Clubhouse opens its doors
1970 - Madison serves 5,000 youth every year in our four Clubhouses and three school sites
1981 - Madison partners with NYC DOE & NY State OASAS (Office of Alcoholism and Substance Abuse Services) to open after-school sites in three Brooklyn schools
1984 - Madison opens Clubhouse on 22nd Street in New York City; Madison opens a Clubhouse at a homeless shelter in collaboration with H.E.L.P. USA
1984 - Madison acquires the Navy Yard Boys Club in Brooklyn
1989 - Madison raises more than $10 million during the “Campaign for the 90s,” which increased services and programs for youth
1993 - Madison opens Clubhouse in Carey Gardens in collaboration with the New York City Housing Authority
1995 - Madison opens the Freeman Street Boys Club in the Bronx
1995 - Madison re-opens the doors of the Flatbush Boys Club in Brooklyn (now the Thomas S. Murphy Clubhouse)
1995 - Madison opens the Freeman Street Boys Club in the Bronx
1999 - Madison partners with NYC DOE & NY State OASAS (Office of Alcoholism and Substance Abuse Services) to open after-school sites in three Brooklyn schools
2009 - Madison serves 5,000 youth every year in our four Clubhouses and three school sites
2013 - Madison purchases Camp Madison in Upstate New York
2014 - Madison raises more than $10 million during the “Campaign for the 90s,” which increased services and programs for youth

HAPPY 130TH BIRTHDAY, MADISON!

130 Years of serving New York City’s most at-risk youth
Madison’s educational programs complement regular school-day activities, enhance academic performance, foster positive study habits, and encourage self-discipline, keeping youth on track as they transition through school and on to college. We deliver comprehensive youth development services with the long-term goal that all members will graduate from high school with a plan for their future. For many of our members, however, navigating the college application process is a daunting task that can deter them from applying.

With our Project Graduate program, members receive individual guidance and support as they navigate the post-high school decision-making process. Activities and programs focus on financial aid, college life, and general school selection. To ensure that our members are fully informed before making their post-high school plans, Madison takes our Project Graduate teens on several college tours.

So far this school year, members have toured dozens of colleges including:

- Baruch College
- Fordham University
- Medgar Evers College
- St. John’s University
- Wesleyan University
- Yale University
- York College

Thanks to our corporate partners at American Eagle, American Express, NYSE, Taco Bell, and PwC for their ongoing support of our Academic Success Programs.
Our partners at The Barclays Center, the Brooklyn Nets, and Maimonides Medical Center hosted a heart awareness event to provide non-invasive heart screenings for 50 of our members at our Navy Yard Clubhouse. Members, ages 10-18, were given an EKG, height and weight test, and blood pressure screening. Children are often not screened for heart issues, which can have serious consequences, especially for young athletes.

The event empowered our youth to take charge of their own health. Both parents and members are grateful for these types of preventative measures, as three members were diagnosed with high blood pressure while one member was diagnosed with a small hole in his heart. Thankfully, everyone is getting the extra medical attention they require and their futures look bright.

At Madison, we believe in programming for the mind, body, and soul. Through our Triple Play program, members learn about good nutrition, the importance of incorporating exercise into daily life, and how to be a good team player.

Thanks to friends and partners like the New York Giants, Aetna, and Disney, our members are living Healthy Lifestyles.

Every day, our youth engage in community and Clubhouse service and leadership opportunities that inspire strong character development, instill a sense of personal and community responsibility, and help our members build effective, positive strategies for responding to conflict.

In one such effort to give back to the Club, high school members in our Torch Club organized a week-long “Peer-to-Peer Homework Help” for the Explorers Academy (ages 6-9). The older members acted as mentors and tutors, helping with homework, bonding with younger members, and discussing the importance of staying in school.

We are so proud of our Torch Club Members:

93% participated in a service project to benefit the Club
79% participated in a service project to benefit the community
MEET OUR 2014 YOUTH OF THE YEAR: The Youth of the Year program celebrates the remarkable lives of Madison Square Boys & Girls Club members who have distinguished themselves by rising above challenging circumstances. Finalists are chosen from our four Clubhouses based on moral character, community involvement, academic achievements, and obstacles that they have overcome.

KEYNOTE SPEAKER: New York City Police Chief and Madison Alumnus, PHILIP BANKS III
CHAMPION OF YOUTH: HENRIK SLIPSAGER, President and Chief Executive Officer of ABM Industries, Inc.
SPECIAL GUESTS: Madison’s Four Youth of the Year

Wednesday, May 28, 2014 | Pier Sixty at Chelsea Piers
Visit our website to find out more information and to buy your tickets today!

Join Us on May 28th for Our 2nd Annual YOUTH OF THE YEAR GALA

LUZ NEGRON
2014 Madison Square Boys & Girls Club Youth of the Year
2014 Joel E. Smilow Clubhouse Youth of the Year
Clubhouse member for three years
16 years old, High School Junior
Future Plans: Forensic Scientist

“The Club has created a family away from home and has given me the security from the outside world. It has given me so many opportunities that I would have never thought would come within my reach. The Club is my home.”

HUSANI VASSELL
2014 Thomas S. Murphy Youth of the Year
Clubhouse member for four years
17 years old, High School Senior
Future Plans: Mathematics Professor

“When I first joined the Club, it was because of friends and basketball. I quickly realized that the Club offered many activities other than basketball. It is a safe haven for me and hundreds of other members. I am beyond thankful for the Club.”

ANGEL VICTOR
2014 Navy Yard Clubhouse Youth of the Year
Clubhouse Member for nine years
17 years old, High School Senior
Future Plans: Social Work

“The staff at the Club always believed in me. When I did not believe, others believed for me. They knew my story did not have to be my crutch. I know that now. My circumstances will not be my outcome.”

NICKESHA WILLIAMS
2014 Columbus Clubhouse Youth of the Year
Clubhouse Member for 12 years
18 years old, High School Senior
Future Plans: Criminal Justice Officer

“When I see parents registering their kids at our Club, I tell them they are doing the right thing. Given the opportunity, I would tell other kids that if you have not had someone who cares for you or someplace to call home, then you need to come to the Club now to join our family.”
47TH ANNUAL CHRISTMAS TREE BALL

On Friday, December 3, 2013, over 400 Madison supporters helped raise more than $1 million for our youth. The evening showcased a variety of performances by Clubhouse members and featured two of our 2013 Youth of the Year, Luc-Stephon Dorsinville and Aieyla Santaella, as the Masters of Ceremonies. A special thanks to all attendees, especially those who donated to our live and silent auction!

SAVE THE DATE!

There’s Something for Everyone at Madison!

Golf Tournament: August 11, 2014
Bronx Gala: June 12, 2014
Brooklyn Gala: June 16, 2014
A Night At Yankees Stadium: June 18, 2014

For more information on all Special Events, please contact Salina Muellich at smuellich@madisonsquare.org.

CREATE YOUR LEGACY THROUGH A PLANNED GIFT

Planned giving allows you to create a lasting legacy at Madison Square Boys & Girls Club that ensures Academic Success, Good Character & Citizenship, and the adoption of Healthy Lifestyles for New York City’s most at-risk youth.

Some of the ways to make a planned gift to Madison Square Boys & Girls Club:

1. A gift in your will or living trust.
2. Life insurance (a gift of a new or existing policy).
3. A gift of retirement benefits.

For additional information on creating your legacy, please contact Salina Muellich at smuellich@madisonsquare.org.
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.