Madison’s Youth of the Year CRYSTILE CARTER Visits the Oval Office!

To learn more about our amazing group of alumni, keep reading!
Madison Square Boys & Girls Club: Since 1884, Madison has been saving and enhancing the lives of youth by providing after-school and summer programs for children in New York City’s most disadvantaged communities. Programs are engineered to empower each member to achieve three priority outcomes: Academic Success, Good Character and Citizenship, and the adoption of a Healthy Lifestyle. Every day, Madison provides thousands of children with a safe and positive environment, one where fun is encouraged and positive role models are plentiful. A founding member of Boys & Girls Clubs of America, Madison currently serves more than 5,000 youth, ages 6 to 18, at seven sites throughout Brooklyn and the Bronx as well as at Camp Madison in Kingston, New York.

www.madisonsquare.org

ADMINISTRATIVE OFFICES
317 Madison Avenue, Suite 1110
New York, NY 10017
Phone: 212.760.9600
Website: www.madisonsquare.org

EXECUTIVE DIRECTOR
Joseph Patuleia

CHAIRMAN OF THE BOARD
Victor F. Ganzi

PRESIDENT
Michael S. Geltzeiler

Contact Madison Square Boys & Girls Club Director of Marketing and Communications Christa McCarthy-Miller with any questions or comments at cmccarthy-miller@madisonsquare.org or call 212.760.9600 ext. 211.

WWW.MADISONSQUARE.ORG

FROM THE DESK OF EXECUTIVE DIRECTOR
JOE PATULEIA

For more than a century, Madison Square Boys & Girls Club has been a place of hope and opportunity for 5,000 of New York City’s most disadvantaged youth. With the prime time for violent juvenile crime and increased risky behavior between 3PM and 6PM, Madison provides a safe and productive alternative to the streets in the after school hours.

IT IS OUR PASSION AND OUR AIM TO PROVIDE AFTER-SCHOOL AND SUMMER PROGRAMS THAT ADDRESS THE NEEDS OF THE “WHOLE CHILD,” EMPOWERING OUR YOUTH TO SEE PAST THEIR OWN CIRCUMSTANCES AND FIND THE TOOLS NECESSARY TO PURSUE THE VAST OPPORTUNITIES THAT LIE AHEAD.

Every day, we provide a fun and supportive environment where our youth receive world-class programming from trained and caring youth development professionals. We strive to ensure that each of our members is:

• On track to graduate from high school with a plan for the future
• Demonstrating good character and citizenship throughout all aspects of his or her life
• Living a healthy lifestyle

Thanks to friends like you, our members are gaining experience in the professional workplace through our Summer Internship Program, while others are competing in the Junior Olympics, gaining acceptance to the college of their dreams, or discovering their voice within their communities. You will read a few of these stories in this newsletter, and I am sure that you will be as proud of our members as we are.

I thank you so much for your continued support and urge you to visit our website to learn more about the impact the Clubhouse Experience has on the more than 5,000 at-risk youth who call Madison home.

Warmest Regards,

Joseph Patuleia
MALIK J. CAROLINA
Full-Time CUNY Student at Baruch College’s Zicklin School of Business

“The Clubhouse taught me tenacity and to follow my dreams. I am determined to graduate from the Business school and get my CPA. My time at Navy Yard Clubhouse reinforced the notion that one has to stick with it in order for success to be a viable outcome.”

DENEQUA HENEGAN
Senior Group Leader, Navy Yard Clubhouse

“Through programs at the Clubhouse, I learned how to respect myself and my body. Questions and concerns I didn’t feel comfortable speaking about to my mother, the Smart Girls program leaders were there to answer. They were available beyond the program hours and beyond the Club walls.”

LASHAWN DOYLE
Life Coach

“The Staff emphasized the importance of eating right, exercising, staying away from drugs, and maintaining good grades. The staff encouraged me to pursue my athletic and academic goals, helping me get a full athletic scholarship to college. Throughout my college career, I maintained my grades, my athletic scholarship, stayed drug and alcohol free, and participated in social and civic activities. The Club staff taught me balance, citizenship, and leadership.”

LOIS D. RAY
New York City Police Officer (Community Affairs/Crime Prevention)

“Throughout my Club tenure the staff instilled the importance of community and giving back. We were always given opportunities to get involved in service projects in the Club but also in the neighborhood. The Club also reinforced the importance of the civic responsibility to vote. I always felt empowered when I left the Club.”
MADISON CHOSEN AS A “MAYTAG DEPENDABLE CLUB”

We are honored to be chosen as a “Maytag Dependable Club” for our commitment to being the dependable place for kids. To celebrate, the Maytag Repairman visited our Columbus Clubhouse and took part in various academic activities throughout the afternoon, including reading to our youngest members in the Big Red Chair, and working on “what it means to be dependable” essays with our teenagers.

A special thank you to Boys & Girls Club of America and the Maytag Foundation for their support of our Project Graduate Program and Director of the Future staff!

CELEBRATING OUR FANTASTIC ACADEMIC STATS!

Madison believes that children who understand the importance of an education early on are more likely to become successful and productive members of society.

87% OF THE MEMBERS IN OUR EXPLORERS ACADEMY (AGE 6-9) WERE PROMOTED TO THE NEXT GRADE LEVEL.

Through our Be Great: Graduate Program, members who are at-risk for dropping out of school receive specialized programming and attention. We are proud to report that 91% MET OR EXCEEDED THE SCHOOL ATTENDANCE AVERAGE.

Helping low-income and potential first-generation college members stay on the path to success, and graduate high school and earn a college degree is one of the most effective ways to break the cycle of poverty. Our Project Graduate Program aims to provide our teens with the guidance and skill-building opportunities to break this cycle.

94% OF OUR HIGH SCHOOL SENIORS WHO WERE PART OF OUR PROJECT GRADUATE PROGRAM GRADUATED ON-TIME FROM HIGH SCHOOL IN 2012.

EDWINA
Age 17, High School Senior, 9-Year Member of the Joel E. Smilow Clubhouse

The academic support that I receive at the Clubhouse made me more disciplined with my studies. I am currently in four AP classes and on track to graduate high school with an advanced Regents diploma; none of which would be possible if it weren’t for the Clubhouse.

LUIJS
Age 17, High School Senior, 12-Year Member of the Columbus Clubhouse

“Whenever I brought my report card to Columbus, I would be praised for my good grades and encouraged to improve in the areas that needed attention. The staff encouraged me to apply to college, something I would not have even considered before because I wouldn’t have believed in myself enough to aspire to continuing my education. They provided me with the support I needed to succeed.”
GOOD CHARACTER AND CITIZENSHIP

HURRICANE SANDY IS NO MATCH FOR MADISON’S YOUTH!

Like so many on the East Coast, New York City was devastated by Hurricane Sandy. The storm caused massive flooding, toppled trees, and downed power lines throughout many of the communities Madison serves.

The members of the Thomas S. Murphy Clubhouse were deeply impacted by the storm and decided to utilize their award winning fashion and design program skills to sew blankets and dolls, each embroidered with words of inspiration and hope. They were then taken to a local church and distributed by Madison members to victims of the hurricane. We are so proud of our members, who then volunteered for the remainder of the day, collecting and sorting donations.

ALEXUS LOUIS Age 14, High School Freshman years old, 1-year member of the Thomas S. Murphy Clubhouse

“Being a volunteer in the Hurricane Sandy Relief efforts was a great opportunity for me to give back to my Clubhouse community. Sometimes it seems like one person can’t change anything or make a difference, but I am learning that one person can make a difference.”

HEALTHY LIFESTYLE

TO THE JUNIOR OLYMPICS THEY GO!

The Dolphins Swim Team at our Joel E. Smilow Clubhouse is a centerpiece of the Club’s services, providing members with activities that develop teamwork, athletic abilities, and a healthy lifestyle. In a neighborhood devoid of pools, parks and other recreational facilities, the pool provides hundreds of kids with the opportunity to have fun while learning valuable, life enhancing skills.

One of only three USA Swimming registered teams in the Bronx, our Clubhouse runs the largest minority swim program in New York City!

THANKS TO THE LEADERSHIP AND DEDICATION OF SWIM COACH EDDIE OYOLA, 21 OF OUR DOLPHINS SWIM TEAM MEMBERS QUALIFIED FOR THE JUNIOR OLYMPICS!

A special thanks to The Unilever Foundation for their support of SMART Girls and AETNA Foundation for their ongoing dedication to combatting childhood obesity.

CHANEL Age 14, High School Freshman, 3-Year Member of the Columbus Clubhouse

“The Club has taught me a lot about eating healthy foods and the staff encouraged me to eat healthy snacks instead of junk food. They also make exercise fun and if it weren’t for them, I wouldn’t play any sports.”
JOIN US FOR OUR INAUGURAL YOUTH OF THE YEAR GALA WITH SPECIAL GUEST SPEAKER MAYOR CORY BOOKER

KEYNOTE SPEAKER: Cory Booker, Mayor of Newark, New Jersey

MASTER OF CEREMONIES: Byron Pitts, Chief National Correspondent for the CBS Evening News and Correspondent for 60 Minutes

CHAMPION OF YOUTH HONOREE: Howard Muser, CEO of Signmasters

SPECIAL GUESTS: Madison’s Four Youth of the Year

Tuesday, May 14, 2013 • Lighthouse at Chelsea Piers

Youth of the Year is the national premier recognition program for Boys & Girls Club members and celebrates youth who have overcome enormous odds and demonstrate exceptional character and leadership skills. The program promotes service to the Club, community and family, academic success, strong moral character, and life goals.

If you or your corporation are interested in sponsoring our inaugural gala, please call 212.760.9600.

SHOP FOR A CAUSE AT THE 8TH ANNUAL PURSES & PURSENALITIES LUNCHEON

HONOREES:
Betsy Pitts & Claudia Overstrom
Patrick McMullan
Susan Meyer
Prince Dimitri of Yugoslavia HRH

MASTER OF CEREMONIES:
Thom Filicia

Thursday, April 25, 2013 • 11:30AM: The Metropolitan Club NYC

The event hosts a silent auction of handbags from today’s hottest designers with all the proceeds benefiting Madison!

Start Your Spring Cleaning Now! We are collecting designer/vintage handbags to be auctioned off to raise much-needed funds for the children of Madison Square Boys & Girls Club. Already finished your closet cleaning? You can purchase a brand new designer bag to donate if you prefer.

Donating is Simple. Contact the Special Events Department at hmanski@madisonsquare.org or call 212.760.9600 ext. 224 to arrange for bag pick up or to purchase tickets.

TO PURCHASE TICKETS, OR FIND OUT MORE INFORMATION, PLEASE VISIT MADISON’S WEBSITE: WWW.MADISONSQUARE.ORG OR EMAIL SMUELLICH@MADISONSQUARE.ORG
ON FRIDAY, NOVEMBER 30TH, 400 MADISON SUPPORTERS HELPED RAISE MORE THAN $1 MILLION DOLLARS FOR OUR YOUTH.

The evening showcased a variety of performances by Clubhouse members and featured the 2012 Northeast Region Youth of the Year, Madison’s Crystile Carter, as the Master of Ceremonies. A special thanks to all attendees, and to those who donated to our live and silent auction!

CREATE YOUR LEGACY THROUGH A PLANNED GIFT

Planned giving allows you to create a lasting legacy at Madison Square Boys & Girls Club that ensures the Academic Success, Good Character and Citizenship, and the adoption of Healthy Lifestyles for New York City’s most at-risk youth.

The simplest way to make a planned gift to Madison Square Boys & Girls Club is by making a gift through your will or living trust. For additional information on this or other ways to create your legacy, please contact Salina Muellich at smuellich@madisonsquare.org or call 212.760.0322.
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.

Madison was honored to be featured at the fifth anniversary Celebration of Vivendi: The Create Joy program, in Paris, France!

Through Vivendi’s generous partnership, Madison members have been able learn about and participate in an array of technology and communications programs including film editing, computer animation, and computer programming.

To view members’ projects, made possible by Vivendi’s ongoing partnership, visit our YouTube page!