What an exciting summer and fall it has been for us here at Madison. This year, we have focused on celebrating 130 years of saving and enhancing the lives of New York City kids who need us most. Kids who live in marginalized neighborhoods where youth are at risk of dropping out of school, becoming involved in gangs, engaging in drug use, or becoming parents before they are ready.

Through Madison’s comprehensive youth development programming, our members are empowered to break the cycle of poverty so that they can achieve great futures. To do so, members learn the value of doing well in school, serving their communities, and taking responsibility for their well-being. At our Clubhouses, opportunities are abundant and expectations are high; Madison is a place where kids are provided with a safe and positive environment to have fun while learning.

We are so proud of the work that is being done every day at our Clubs. In the coming pages, you will read about our alumni, our robust special events calendar, and our current members who work every day to achieve Madison’s three priority outcomes:

• Academic Success
• Good Character & Citizenship
• Healthy Lifestyles

Thanks to outstanding corporate partners and donors like you, we are saving and enhancing lives every day. You can rest assured that your strong support will be put to good use and will positively impact the lives of the 5,000 children who call Madison home.

Warmest Regards,

Joseph Patuleia
Madison believes that education is critical to breaking the cycle of poverty, and we, as an organization, are proud that many of our members become first-generation college students. Throughout their time at Madison, members take part in programs with our supportive youth development professionals in an effort to ensure that each member is promoted on time to the next grade level, graduates from high school, and is fully prepared to achieve real world success. Members receive the support they need to prepare for and transition into college and we are proud to say that our college students are thriving.

First-generation students from low-income families are four times more likely to drop out of college during their first year than the general population, which has a 30% drop-out rate. We are proud that 82% of Madison’s 2013 Project Graduate participants were still in college in the spring of 2014.

AIEYLA S.

Aieyla, Madison’s 2013 Youth of the Year, is living her dream. She spends her days on stage as a theatre major at LaGuardia Community College and her evenings as a Group Leader at Madison’s Columbus Clubhouse, where she grew up and attended for 11 years.

Aieyla recently performed in her school’s production of “In The Heights” and, when not performing, works as a stage manager for school productions and serves as secretary of the Theatre Club. She dreams of one day owning her own dance company, and plans on graduating in June with an associate degree. She then wants to attend a four-year college to earn her bachelor’s degree.

“I know that no matter where I am in my life, the staff at Madison will always support me and encourage my academic success. Now that I work at my Clubhouse, I want to be a role model for the kids and show them that a college degree is both necessary and attainable.”

LUC-STEPHON D.

Luc-Stephon is a first-generation college student who dared to dream big. During his time at the Thomas S. Murphy Clubhouse, Luc-Stephon was named the 2013 Clubhouse Youth of the Year and took advantage of the various college-bound programs and college tours that were offered.

“The college tours that I went on with my Clubhouse made deciding on a school less overwhelming and helped me to really figure out what I wanted when it came to a college environment.”

Luc-Stephon is currently a freshman at Penn State University where he is studying to be an electrical engineer. “My time at my Clubhouse taught me things that I use every day now that I am away at college: take responsibility for yourself and your actions, work together with your peers, go to class, maintain good study habits, and work hard. And Mr. King, the Clubhouse Director, still calls to check in on me and make sure I am going to class! I know that the Club will support me as I work toward my degree.”
Elysabeth D. never thought she could do it. She never thought that she would be able to walk across the stage and accept a high school diploma. But with the help of Project Graduate and Youth of the Year, as well as through encouragement from her Clubhouse staff, Elysabeth realized her dream. “The Club helped me to pass my Global Regents exam and I found out the morning of graduation that I had passed the test. I was beyond excited! I can’t thank the staff at Madison enough for helping me dream big and realize my dreams.” Elysabeth was awarded a softball scholarship from Tampa University in Florida, and will attend after completing one year at the Borough of Manhattan Community College.

Our Project Graduate program demystifies college identification, application, and selection through workshops, mentoring, and college tours, empowering members to make informed decisions regarding higher education. The program provides participants with guidance and specific skill-building opportunities to help them meet high school graduation requirements, successfully navigate the college application process, and make a successful transition to college.

Thanks to our corporate partners at American Eagle Outfitters Foundation, American Express, PwC, and Yahoo! for their ongoing support of our Project Graduate program.
During the summertime, many youth find themselves without a safe place to spend their days and often sit at home watching TV or playing video games. We are determined to give our members fun, active options for things to do, and believe that summer is a great time to adopt a healthy lifestyle that can be practiced all year.

This summer, more than 600 members learned about making nutritious food choices and took part in at least one hour of physical activity every day.

Madison’s goal through its health and fitness youth development programs is for all members to adopt a healthy diet, practice positive lifestyle choices and make a lifelong commitment to fitness. Our Clubhouses offer fitness and intramural sports activities that include flag football, basketball, volleyball, dance, soccer, and aquatics as well as an array of fun fitness challenges and sports tournaments throughout the year.

Thank you to Disney and the New York Giants Foundation for their ongoing support of our Healthy Lifestyles programs.
This summer, Madison was thrilled to welcome more than 300 corporate employees who volunteered their time at our Clubhouses. Partnering with Madison is an incredibly rewarding experience and an investment in the future of our city.

Here is what our PwC volunteers had to say about volunteering at Madison:

- “Volunteering at Madison was life-changing and made me want to do it again soon!”
- “The Club was such a friendly atmosphere and there was such a variety of activities available to all the kids.”
- “The Club really seems to promote a warm and caring culture that was very welcoming and inclusive.”
- “I got to know a little girl named Amy and, while she was so shy, I was beyond impressed at how comfortable she was with her peers because of how empowering the Club’s staff is.”
- “I felt a sense of pride to be interning at a company that not only focused on being the best in the industry, but that also takes great strides towards enhancing the lives of others in their communities.”

Thank you to Deloitte, Goldman Sachs, New York Life, Old Navy, PwC, and Yahoo! for your support of and belief in our members’ unlimited potential. We are so thankful that you were able to spend the summer with us!
CELEBRATING SUCCESS AT OUR YOUTH OF THE YEAR GALA!

The second annual Youth of the Year Gala was held on May 28th at Pier Sixty at Chelsea Piers. Our four Youth of the Year, chosen for their demonstrated character and leadership skills, inspired the more than 600 businessmen and women in the room. Guests also heard from keynote speaker and Madison alumnus NYPD Police Chief Philip Banks, III and the 2014 Champion of Youth, ABM’s Chief Executive Officer, Henrik Slipsager. Thank you to all of our sponsors who made the night possible, especially our Superhero sponsor Charles Schwab. We hope you will join us for next year’s event on May 27, 2015!

SHOPPING FOR A CAUSE AT PURSES & PURSENALITIES

Madison’s 9th annual Purses & Pursenalities Luncheon was held on April 23rd at the esteemed Metropolitan Club. More than 200 designer handbags were auctioned off to benefit our members. Longtime New York news anchor Chuck Scarborough served as Master of Ceremonies, which honored fashion designers Elaine Turner, Laura Vela, and Yliana Yepez. We hope you will join us for next year’s event on April 21, 2015!

TAKE ME OUT TO THE BALLGAME!

Thank you to the New York Yankees for their generous hospitality on June 18th when we hosted more than 120 friends of Madison and 150 Madison members at Yankee Stadium to watch the Yankees take on the Toronto Blue Jays.

GOLF TOURNAMENT

More than 100 golfers participated in our 20th Annual Golf Tournament held at Sleepy Hollow Country Club on August 9th. Thanks to Joe Abruzzese of Discovery Communications for serving as the event’s chair, and thank you to our sponsors: Discovery Communications, Prudential, Allstate, Jerry Seslowe, and Viacom.

BRONX GRAND GALA

On June 12th our Bronx Board of Managers was proud to honor “Man of the Year” Greg Gonzalez for his unwavering dedication to the Bronx community and Madison’s two Bronx Clubhouses.

BROOKLYN GREAT FUTURES GALA

On June 16th, our Brooklyn Board of Managers proudly honored Brooklyn native Stanley Sherbell for his lifetime dedication to the Brooklyn community.
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.

DECEMBER 5, 2014
CIPRIANI 42ND STREET
6:00PM

For more information or to purchase tickets, please contact Elizabeth at esjohnson@madisonsquare.org or 212.760.0074
www.madisonsquare.org