SAVING AND ENHANCING THE LIVES OF NEW YORK CITY KIDS SINCE 1884

OUR YOUTH OF THE YEAR

with

Byron Pitts and Mayor Cory Booker!
This spring we were proud to welcome Barry Bregman, Vice-Chairman of CTPartners, a premier global Executive Search Firm, as the 2013-2015 Board of Trustees President. A Board of Trustees member since 2010, Barry has served on various committees in leadership capacities and his dedication to Madison inspires us all on a daily basis.

Together with Barry's leadership, we are helping our members navigate difficult environmental circumstances by providing them a safe place to go after school and in the summer months. A place filled with positive adult role models and programs designed to help them succeed in school and life.

Our impact is critical, especially in the area of education, where three out of ten children do not graduate from high school on time in the communities our Clubhouses serve.

Every day, our members face mounting challenges—including the highest poverty rate in decades—and need us now more than ever.

WE ARE PROUD TO PROVIDE COMPREHENSIVE YOUTH DEVELOPMENT SERVICES THAT FOCUS ON EDUCATION, CHARACTER AND CITIZENSHIP, AND HEALTHY LIFESTYLES IN NEIGHBORHOODS WHERE YOUTH HAVE FEW OTHER RESOURCES, AND NOWHERE ELSE TO GO.

And we couldn't do it without you; our dedicated Board of Trustees, generous supporters and partners, and our tireless professional staff.

In the pages ahead you will read about the positive impact we are making every day. I thank you so much for your continued support and urge you to visit our website to learn more about the Clubhouse impact, sign up for our e-newsletter, or get the latest details on our exciting special events.

Together, we are saving and enhancing the lives of New York City’s most at-risk youth.

Warmest Regards,

Joseph Patuleia
We at Madison are so proud of the hundreds of thousands of youth who have stepped through our doors, become engaged and productive members, and walked out future-ready. One such member is U.S. Coast Guard Captain Robert L. Smith, a proud alumnus of the Thomas S. Murphy Clubhouse. This past summer, Captain Smith was inducted into the Boys & Girls Club of America National Hall of Fame and during his acceptance speech, attributed much of his success in life to his time at the Club.

Captain Smith combined his life-long passion for learning and his newfound exposure to swimming into a career in the U.S. Coast Guard that spans twenty-four years and counting. Captain Smith earned a Bachelor's degree along with two Masters degrees and now serves as Director, Sexual Assault Prevention & Response Military Campaign Office at the U.S. Coast Guard. He is the first Minority Officer Recruiting Effort candidate to be selected for promotion to the rank of captain.

There's no telling the impact that Captain Smith has had on countless lives during his career. His ability to swim allowed him to put his fears aside and start his journey towards his dream career. He, like so many of our members, lived in a neighborhood devoid of pools, parks, and other recreational facilities. We are proud to provide those opportunities for the youth and families in our communities. Our aquatics program is an integral part of the Joel E. Smilow Clubhouse and provides hundreds of children with opportunities to have fun while learning valuable, life enhancing skills. Members take part in activities that develop teamwork, athletic abilities, and a healthy lifestyle.

Growing up in Brooklyn did not offer too many opportunities to go to a swimming pool so the Club was the first time I really had the opportunity to swim. At the time, I had no clue that I would join the U.S. Coast Guard and would need to know how to swim in order to graduate from basic training!"

THE LIFEGUARD TRAINING PROGRAM supports Madison’s employment and career exploration programming, which helps to develop essential skills for workforce success.

LEAVE A LEGACY TO MADISON SQUARE BOYS & GIRLS CLUB

A gift to Madison through your estate and financial planning is a great way to help ensure our efforts of saving and enhancing the lives of New York City kids well into the future while creating a legacy for you and your family.

The simplest way to make a planned gift to Madison Square Boys & Girls Club is by making a gift through your will or living trust. Have you already included Madison in your estate planning? We want to know! We value and thank you for including us in your legacy and want to ensure your wishes are honored. For questions about ways to include Madison in your estate planning, please contact Salina Muellich at 212.760.0322.
MADISON YOUTH COMMIT TO GRADUATING FROM HIGH SCHOOL!

More than 200 of our members ran races, learned about making healthy choices affecting academic success, and got excited for the new school year at our Back to School event. The occasion brought attention to the widening gap in educational success, especially for those in underserved communities. Boys & Girls Club Alumnus Shaquille O’Neal and his Mother were the special guests for the day and spoke to our members about the importance of staying in school and getting homework help and academic support from the Club.

Through Clubhouse programs such as Be Great: Graduate and Project Graduate, our youth are provided with academic support, one-on-mentoring, and timely intervention for those identified as at-risk of dropping out of school. Members are also provided with individualized guidance and successfully navigate the college application process.

This fall our members began classes at colleges and universities throughout the country including: Brooklyn College, Bronx Community College, George Washington University, Johnson and Wales, Medgar Evers College, and SUNY Buffalo.

WE ARE PROUD TO ANNOUNCE THAT

90%

OF OUR GRADUATING SENIORS APPLIED TO AND ARE CURRENTLY ENROLLED IN COLLEGE.

COMBATTING SUMMER LEARNING LOSS!

In order to become successful and productive citizens, children need ongoing opportunities to learn and practice essential life skills. This is especially true during the summer months, when children find themselves without a safe and constructive place to go every day.

Our Clubhouse population is a particularly vulnerable group, as more than half of the achievement gap between lower and higher income youth can be explained by unequal access to summer learning opportunities.

We were proud to provide more than 600 of our members with access to these critical learning opportunities at our Clubhouses with “Summer Brain Gain,” a national Boys & Girls Club of America program specifically designed to curb summer learning loss.

Special thanks to the following companies for their support of our educational programming: Vivendi, Disney, NYSE Euronext Foundation, Inc., New York Yankees, The National Grid Foundation, and Maytag.

Members kept their writing and math skills sharp this summer with the help of the National Grid Foundation.
When members learn the value of service, they are better able to understand what it means to be caring and productive citizens. We empower our members to support and influence not only their Club, but the community at large. This summer, our youth took part in the “One Member, One Hour” initiative, where members discussed issues within their communities that they felt needed to be addressed through their community service hour. Projects included:

**STOP BULLYING TODAY**: Members wrote more than 350 letters to Brooklyn politicians about the importance of ending bullying in their local schools and communities. The letters included members accounts of how bullying has impacted their lives and offered personal suggestions on combatting this pressing issue.

**FRIENDLY WORDS CAMPAIGN**: Members were mindful of complimenting one another which resulted in contagious positivity and encouragement that spread among all members and beyond the walls of the Club.

**SUPPORT THE LOCAL ANIMAL SHELTER**: The stray animal population is an issue our members take seriously and they wanted to do something to help the local animal shelter. Using their creativity, members collected supplies to make cat toys that could be donated.

**SIGNING A PLEDGE TO BE TOBACCO FREE**: Members throughout the Clubhouse encouraged one another to sign a pledge to remain Tobacco Free and discussed the dangers of smoking.

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**THIS SUMMER, OUR MEMBERS TOOK PART IN “HEALTHY HABITS, TOO,” A NATIONAL BOYS & GIRLS CLUB OF AMERICA PROGRAM THAT EMPOWERS MEMBERS TO:**

- Know the benefits of healthy habits such as eating smart and being physically active
- Be equipped with skills to adopt healthier habits by participating in fun and engaging learning activities both at the Club and at home
- Take steps toward positive behavior change

Each week brought a different focus to empower our members to live a Healthy Lifestyle. “Portion Distortion” focused on serving sizes, while “Your Body-All Systems Go!” focused on each body part’s function and how to keep them in tip-top shape.

Our Clubhouses are located in communities where nutritious options are not always available and getting the right amount of physical activity is not always a safe option. We are committed to combatting the growing childhood obesity epidemic by empowering our members with the knowledge they need to navigate the unhealthy factors they face.

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Special thanks to the following companies for their support of our healthy lifestyles programming: Aetna Foundation, Inc., the Brooklyn Nets, and the New York Yankees.
Our 2013 Inaugural Youth of the Year Gala was a smashing success and raised almost half a million dollars for Madison youth! This tremendous accomplishment would not have been possible without the generous support of our corporate sponsors, including Presenting Sponsor Charles Schwab.

We are proud to partner with so many corporations who have joined in our mission to save and enhance the lives of thousands of New York City youth every day. As Newark Mayor Cory Booker summarized in his memorable keynote speech, “If you want to go fast, go alone; if you want to go far, go together.”

SPECIAL THANKS TO OUR SUPERHERO AND HERO CORPORATE SPONSORS:

Charles SCHWAB

Please visit our website for a full list of corporate supporters and learn how to get involved with next year’s event on May 13th!

CORPORATE VOLUNTEERS

Whether we are getting our members excited about reading or inspiring them to go to college and seek a challenging and rewarding career, the generosity of our Corporate Volunteers has enabled Madison to provide diverse academic enrichment opportunities for thousands of youth.

This summer, we were thrilled to welcome more than 300 corporate employees who volunteered over 85 hours of their time to spend with our youth and became inspiring mentors. Our sincere thanks to:

- Deloitte & Touche
- Ernst & Young
- Fried, Frank, Harris, Shriver & Jacobson
- Goldman Sachs
- HSBC Bank
- Unilever
- Yahoo!
CELEBRATING SUCCESS AT THE YOUTH OF THE YEAR GALA!
The Inaugural Youth of the Year Gala was held on May 14th at the Lighthouse at Chelsea Piers. Our four Youth of the Year, chosen for their demonstrated character and leadership skills, inspired over 300 guests with their stories of personal triumph. Byron Pitts, Chief National Correspondent for ABC News, served as the Master of Ceremonies for the evening which also honored Howard Muser, CEO of Signmasters, Inc. as the 2013 Champion of Youth and included a keynote speech from Cory Booker, Mayor of Newark, N.J. and candidate for U.S. Senate. Thanks to all of our individual and corporate sponsors who made the night possible, especially presenting sponsor Charles Schwab!
We hope you will join us for next year’s event on May 13th at The Lighthouse at Chelsea Piers!

SHOPPING FOR A CAUSE AT PURSES & PURSENALITIES
More than 300 supporters celebrated our Purses & Pursesalities luncheon on April 25th.
The afternoon was hosted by TV personality Thom Filicia and honored Betsy Pitts & Claudia Overstrom of Eponymous New York, Patrick McMullan, Susan Meyer of JP Crickets, and HRH Prince Dimitri of Yugoslavia, and was sponsored by The Lee W. Robinson Company. Guests of the event were treated to special guest speaker, Carline Balan, a Madison alumna and founder of lifestyle agency Balan Inc., who gave an emotional speech about the positive impact the Clubhouse Experience has had on her life.
We hope you will join us for next year’s event on April 23, 2014 at the Metropolitan Club!

TAKE ME OUT TO THE BALLGAME… THANKS, YANKEES!
Thank you to the New York Yankees for their generous hospitality on July 9th when we hosted more than 100 friends of Madison at Yankees Stadium. Board of Trustees Members and Madison Youth represented us on the field during the pre-game ceremony!

BRONX GRAND GALA
On June 13th our Bronx Board of Managers were proud to honor Bronx Clubhouse Alumnus Robert Brown, CFO of the New York Yankees, as “Man of the Year” for exemplifying Madison’s core values throughout his everyday life.

BROOKLYN HEROES RECEPTION
On June 18th, our Brooklyn Board of Managers honored Brooklyn Borough President Marty Markowitz as well as Brett Yormark of the Yormark Family Foundation, and the Brooklyn Nets, for their dedication to the Brooklyn Community.

Newark Mayor Cory Booker and Honoree Howard Muser.

Man of the Year Robert Brown.

Brett Yormark accepts the Brooklyn Nets award from Madison’s Shawonda Swain.
The mission of Madison Square Boys & Girls Club is to save and enhance the lives of New York City boys and girls who by means of economic and/or social factors are most in need of its services.

WWW.MADISONSQUARE.ORG