MADISON SQUARE BOYS & GIRLS CLUB HOLDING BIG COMMUNITY BLOCK PARTY TO CELEBRATE RED NOSE DAY

Special Guests Plus a New Mural to be Revealed at Fun Event for Children and Families

*ONE-ON-ONE INTERVIEWS AVAILABLE*

*GREAT PHOTO AND B-ROLL OPPORTUNITIES*

WHAT: Madison Square Boys & Girls Club’s Thomas S. Murphy Clubhouse is holding a big community block party for hundreds of local residents to celebrate Red Nose Day and will be unveiling a spectacular new mural to enhance the look of the Club!

There will be special guests along with fun Red Nose Day photo opportunities, a DJ and an ice cream truck. Boys & Girls Clubs empower kids and teens to excel in school, become good citizens and lead healthy, productive lives. Boys & Girls Clubs of America is one of several charity organizations whose programs are supported by Red Nose Day funds.

Red Nose Day is all about coming together to have fun and make a difference - helping to end child poverty, one nose at a time. Funds raised for Red Nose Day support programs that keep children safe, healthy and educated in all 50 states, Puerto Rico and some of the poorest communities in Latin America, Africa and Asia.

WHO: TBD (Special Guest info to come)
Chad Royal-Pascoe, National Vice President, Corporate Cause Partnerships, Boys & Girls Clubs of America
Tim McChristian, Executive Director, Madison Square Boys & Girls Clubs
Janet Scardino, CEO of Comic Relief

WHERE: Madison Square Boys & Girls Club, Thomas S. Murphy Clubhouse
2245 Bedford Ave, Brooklyn, NY 11226

WHEN: Monday, May 21, 4:00-7:00 p.m.

RSVP: Jill Carmen, jillcarmenpr@gmail.com, 805-376-1962
Brooke Wood, B.Wood@comicrelief.org, 917-557-1232
Gabby Schiraldi, GSchiraldi@madisonsquare.org, 212-760-9600, ext. 0485

About Red Nose Day USA

Red Nose Day USA is a fundraising campaign run by the non-profit organization Comic Relief Inc., also known as Comic Relief USA, a U.S. 501(c)(3) public charity. Red Nose Day started in the U.K., built on the foundation that the power of entertainment can drive positive change, and has raised over $1 billion since the campaign’s founding in 1988. Since launching in the U.S. in 2015, Red Nose Day has
raised over $100 million, which has positively impacted more than 8.3 million children, both in America and abroad. Money raised by Red Nose Day USA supports programs that keep children in need safe, healthy and educated. Red Nose Day USA has received generous support from millions of Americans, hundreds of celebrities and many outstanding partners, including Walgreens, NBC, Mars, and the Bill & Melinda Gates Foundation. The annual fundraising campaign culminates in a star-studded night of special Red Nose Day programming on NBC on May 24.

For more information about Red Nose Day and its impact, visit rednoseday.org. Follow @RedNoseDayUSA on Twitter, Instagram and Facebook.

About Boys and Girls Clubs of America

For more than 150 years, Boys & Girls Clubs of America (BGCA.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, 4,300 Clubs serve 4 million young people through Club membership and community outreach. Clubs are located in cities, towns, public housing and on Native lands throughout the country, and serve military families in BGCA-affiliated Youth Centers on U.S. military installations worldwide. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of alumni, 54 percent said the Club saved their lives. National headquarters are located in Atlanta. Learn more at on Facebook and Twitter.

About Madison Square Boys & Girls Club

Since 1884, Madison has been saving and enhancing the lives of youth by providing youth development services for children in New York City’s most disadvantaged communities. Programs are engineered to empower each member to achieve three priority outcomes: Academic Success, Good Character & Citizenship, and the adoption of a Healthy Lifestyle. Every day, Madison provides thousands of children with a safe and positive environment, one where fun is encouraged and positive role models are plentiful. A founding member of Boys & Girls Clubs of America, Madison currently serves more than 5,000 youth, ages 6 to 18, at four Clubhouses throughout Brooklyn and the Bronx. www.madisonsquare.org