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MADISON SQUARE BOYS & GIRLS CLUB EARN COVETED 4-STAR RATING FROM CHARITY NAVIGATOR

(New York, NY February 13, 2017)—Madison Square Boys & Girls Club’s strong financial health and commitment to accountability and transparency have earned it a 4-star rating from Charity Navigator, America’s largest independent charity evaluator. This is the third consecutive time that Madison has earned this top distinction.

Since 2002, using objective analysis, Charity Navigator has awarded only the most fiscally responsible organizations a 4-star rating. In 2011, Charity Navigator added 17 metrics, focused on governance and ethical practices as well as measures of openness, to its ratings methodology. These Accountability & Transparency metrics, which account for 50 percent of a charity’s overall rating, reveal which charities operate in accordance with industry best practices and whether they are open with their donors and stakeholders. On June 1, 2016, we upgraded our methodology for rating each charity’s financial health with CN 2.1. These enhancements further substantiates the financial health of our four star charities.

Madison’s exceptional 4-star rating sets it apart from its peers and demonstrates its trustworthiness to the public,” according to Michael Thatcher, President & CEO of Charity Navigator. “Only a quarter of charities rated by Charity Navigator receive the distinction of our 4-star rating. This adds Madison to a preeminent group of charities working to overcome our world’s most pressing challenges. Based on its 4-star rating, people can trust that their donations are going to a financially responsible and ethical charity when they decide to support Madison.

“It is important our donors trust that we’re using their donations wisely to accomplish our mission of saving and enhancing the lives of New York City youth,” said Salina Muellich, Chief Advancement Officer. “Our 4-star Charity Navigator rating demonstrates to our supporters our good governance and financial accountability.”

Madison’s rating and other information about charitable giving are available on their website.

Madison Square Boys & Girls Club: Since 1884, Madison has been saving and enhancing the lives of youth by providing youth development services for children in New York City’s most disadvantaged communities. Programs are engineered to empower each member to achieve three priority outcomes: Academic Success, Good Character & Citizenship, and the adoption of a Healthy Lifestyle. Every day, Madison provides thousands of children with a safe and positive environment, one where fun is encouraged and positive role models are plentiful. A founding member of Boys & Girls Clubs of America, Madison currently serves more than 5,000 youth, ages 6 to 18, at four Clubhouses throughout Brooklyn and the Bronx. www.madisonsquare.org

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